HEAL 225 Standard Course Syllabus

Consumer Health Education

Course Catalog Description

An examination of the factors involved in the selection and evaluation of health services and products. Topics will also include quackery, consumer protection laws and organizations, and health insurance considerations.

Course Learning Objectives

Upon successful completion of the course, the student should be able to:

1. Describe and discuss intelligently the different aspects of the healthcare “system” in the United States.
2. Discuss concepts related to health insurance.
3. Discuss various efforts to reform the healthcare “system,” especially the Affordable Care Act and efforts to repeal it.
4. Describe how drugs and medical devices are produced and approved in the United States.
5. Discuss the concept of vulnerable populations and their protection in medical research.
7. Recognize the importance of self-responsibility in healthcare.
8. Identify and discuss viable and fraudulent types of complementary and alternative medicine.
9. Recognize health fraud as well as deceptive practices in medical advertising.
10. Describe consumer protection laws and the rationale behind them.

CEPH Competency Description

1. Describe biological principles needed to understand public health issues across the life span and apply these principles to public health interventions to eliminate, prevent, and control disease and to minimize their impact on health. (Competency 5)
Grading


Grading Scale:

A 90-100
A- 88-89
B+ 85-87
B. 80-84
B- 78-79
C+ 75-77
C. 70-74
C- 68-69
D+ 66-67
D 64-65
D- 62-63
F Less than 62