Instructor: Chelsea L. Demarest, MPH

Office: Room 222, Silcox Physical Education and Health Center

E-mail: DEMARESTCL@COFC.EDU
*All emails must include “HEALTH_225” in the subject line.
*Emails with an incorrect subject line will NOT be answered.

Phone: N/A

Course Meeting Time:

Section 01
Days: Monday/Wednesday/Friday
Time: 10:00AM-10:50AM
Location: Johnson Physical Education Center
Room: 207

Section 02
Days: Monday/Wednesday/Friday
Time: 1:00PM-1:50PM
Location: Johnson Physical Education Center
Room: 207

Office Hours: Monday & Wednesdays 11:00-12:45PM *Or by appointment
Please use the link below to schedule appointments:
Click here to make an appointment with Ms. Demarest


Course Description
An examination of the factors involved in the selection and evaluation of health services and products. Topics will also include quackery, consumer protection laws and organizations, and health insurance considerations.

**Course Materials**

**CONSUMER HEALTH-W/ACCESS | Edition: 12**

Author: BUTLER  
ISBN: 9781449646455  
Publication Date: 07/01/2011  
Publisher: JONES+BART

**Learning Objectives**

Upon successful completion of the course, the student should be able to:

1. Describe and discuss intelligently the different aspects of the healthcare “system” in the United States.  
2. Discuss concepts related to health insurance.  
3. Discuss various efforts to reform the healthcare “system,” especially the Affordable Care Act and efforts to repeal it.  
4. Describe how drugs and medical devices are produced and approved in the United States.  
5. Discuss the concept of vulnerable populations and their protection in medical research.  
7. Recognize the importance of self-responsibility in healthcare.  
8. Identify and discuss viable and fraudulent types of complementary and alternative medicine.  
9. Recognize health fraud as well as deceptive practices in medical advertising.  
10. Describe consumer protection laws and the rationale behind them.

**Grading Scale:**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Score Range</th>
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<tbody>
<tr>
<td>A</td>
<td>90-100</td>
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<tr>
<td>A-</td>
<td>88-89</td>
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<tr>
<td>B+</td>
<td>85-87</td>
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<tr>
<td>B</td>
<td>80-84</td>
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<tr>
<td>B-</td>
<td>78-79</td>
</tr>
<tr>
<td>C+</td>
<td>75-77</td>
</tr>
<tr>
<td>C</td>
<td>70-74</td>
</tr>
<tr>
<td>C-</td>
<td>68-69</td>
</tr>
<tr>
<td>D+</td>
<td>66-67</td>
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<tr>
<td>D</td>
<td>64-65</td>
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<tr>
<td>D-</td>
<td>62-63</td>
</tr>
<tr>
<td>F</td>
<td>Less than 62</td>
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</tbody>
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**Points**
Activities (10) 100 (10 points each)
Midterm Paper 100 Points
Group Scam Presentation 50 Points
Research Paper Presentation 50 Points
Midterm Examination 50 Points
Final Examination 100 Points
Class Participation 50 Points

Total Possible Points: 500

**Description of Assignments**

**Class Participation**
Attendance will be recorded for each class meeting period. You may miss three excused class periods.  **For every class missed after the third, ten points will be deducted from your class participation grade.**

**Scam Presentations**
Small groups will be assigned one consumer scam to present to the class. Small groups will be responsible to present an interactive and information presentation to fellow class members about how to be smart consumer to avoid the top scams from 2013. **Groups and presentation dates are assigned by the instructor. You can find your group and your group’s presentation date on OAKS under Management – Groups.**

**Midterm Paper and Presentation**
You will be required to compose a midterm paper about a topic related to Consumer Health. The paper should be **ten pages in length**. Students will also be required to present their paper to the class. Paper must be formatted using APA style. **Title Page and bibliography page do not count in your page count!**

**Exams**
The exam will be cumulative and will cover all the assigned readings (even if we did not necessarily discuss them in class), lecture material, and any material that speakers or other students contributed in class. Multiple choice, and true/false questions can be expected. The exam must be taken on the scheduled date and time, unless prior arrangements have been made and a documented reason for needing to take the exam at a different time has been presented.
Statement Regarding Disabilities
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protections for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their EAL 215 p.9 disabilities. The College abides by section 504 of the Rehabilitation Act of 1973 and the ADA, which stipulates that no student shall be denied access to an education solely by reason of a handicap. Disabilities covered by law include, but are not limited to, learning disabilities and hearing, sight, or mobility impairments. If you have a documented disability that may have some impact on your work in this class and for which you may require accommodation, please see an administrator at the Center of Disability Services/SNAP at (843) 953-1431 or talk to me so accommodations may be arranged.

College of Charleston Honor Code and Academic Integrity
All work for this class is subject to the Honor System of the College of Charleston. The Honor System of the College of Charleston is intended to promote and protect an atmosphere of trust and fairness in the classroom and in the conduct of daily life. Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved. Incidents where I determine the student’s actions are more related to a misunderstanding will be handled by me. A written intervention designed to help prevent the student from repeating the error will be given. The intervention, submitted by form and signed by the student, and myself will be forwarded to the Dean of Students and placed in the student’s file. Cases of suspected academic dishonesty will be reported directly by me and/or others having knowledge of the incident to the Dean of Students.

A student found responsible by the Honor Board for academic dishonesty will receive an XF in the course, indicating failure of the course due to academic dishonesty. This grade will appear on the student’s transcript for two years after which the student may petition for the X to be expunged. The F is permanent. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board. Students should be aware that unauthorized collaboration—working together without permission—is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information via a cell phone or computer), copying from others’ exams, fabricating data, and giving unauthorized assistance. Research conducted
and/or papers written for other classes cannot be used in whole or in part for any assignment in this class without obtaining prior permission from me. Students can find the complete Honor Code and all related processes in the Student Handbook at:


Copyright and Plagiarism: Please note that all materials used in this course are copyrighted. This includes, but is not limited to, handouts (i.e., syllabi, in-class materials, quizzes, exams, and other forms). Therefore, no student has the right to copy the handouts, unless permission is expressly granted. As commonly defined, plagiarism consists of passing off as one’s own the ideas, words, writings, of another person. In accordance with this definition, you are committing plagiarism if you copy the work of another person and turn it in as your own, even if you have the permission of that person.

SNAP Accommodations
Students with approved SNAP accommodations are required to provide the SNAP letter during the first two weeks of class, and to provide me with a SNAP office envelope no less than one week prior to the exam (as described in the SNAP office guidelines).

Other Accommodations
Any student who needs special arrangements as a result of religious holidays or university-sponsored events, etc. must contact me within the first two weeks of class to make such accommodations as may be necessary.

Electronic Device Policy
ALL electronic devices (anything with an on/off switch or button) are to be turned OFF before entering the classroom. All electronic devices must be kept in book bags or out of sight during class. Any student seen using an electronic device during class will be asked to leave class for the day without the option to make up any of the assignments/quizzes completed during class that day. Any electronic device that is visible during an exam will result in an Honor Code violation.
### Course Calendar

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Wednesday August 26th</td>
<td>Film: SICKO film viewing</td>
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<tr>
<td>Friday August 28th</td>
<td>Film: SICKO film viewing</td>
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<tr>
<td>Monday August 31st</td>
<td>Film: SICKO film viewing</td>
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<tr>
<td>Wednesday September 2nd</td>
<td>SICKO Film Discussion</td>
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<tr>
<td>Friday September 4th</td>
<td>Chapter One Lecture: Being a Good Consumer</td>
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<tr>
<td>Monday September 7th</td>
<td>Chapter One Activity: Being a Good Consumer</td>
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<tr>
<td><strong>Wednesday September 9th</strong></td>
<td><strong>Library Resource Day</strong></td>
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<td></td>
<td><strong>Location:</strong> Addlestone Library</td>
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<td></td>
<td><strong>Room:</strong> 122</td>
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<tr>
<td>September 10th, 2015</td>
<td><strong>EXTRA CREDIT OPPORTUNITY</strong></td>
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<td></td>
<td><strong>POSSIBLE POINTS:</strong> 10 POINTS</td>
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<td></td>
<td>Charleston County 2015 Freedom Reigns South Carolina 9-11 Remembrance Event</td>
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<td></td>
<td>Charleston Music Hall (37 John St. Charleston, SC)</td>
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<td></td>
<td>Arrival time: 6:45PM</td>
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<td></td>
<td>Keynote address 7 - 7:45pm</td>
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<td>Concert featuring Summerville Orchestra 8pm</td>
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<tr>
<td>Friday September 11th</td>
<td>Chapter Two Lecture: The American Health Care System</td>
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<tr>
<td>Monday September 14th</td>
<td>Chapter Two Activity: The American Health Care System</td>
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</tbody>
</table>
Wednesday September 16th  | Chapter Three Lecture: Health Fraud
---|---
**Friday September 18th**  | **Chapter Three Guest Speaker: Insurance**
| **Speaker: Ms. Chelsea Heinzi**
Monday September 21st  | Chapter Four Lecture: Health Insurance
Wednesday September 23rd  | Chapter Four Lecture: Health Insurance
Friday September 25th  | Chapter Four Activity: Health Insurance
Monday September 28th  | Chapter Five Lecture: Medications
Wednesday September 30th  | Chapter Five Film: Medications
**Friday October 2nd**  | **Chapter Five Guest Speaker: Medications Pharmacists**
Monday October 5th  | Chapter Six Lecture: Comp. & Alt. Medicine
**Wednesday October 7th**  | **Chapter Six Activity: Comp. & Alt. Medicine**
| **Yoga Day – Wear comfortable clothes**
| **10:00-10:50 Location: Silcox Gym**
| **1:00-1:50 Location: Marion Square**
**Friday October 9th**  | Scam Presentations Groups 1-2
**Monday October 12th**  | Scam Presentations Groups 3-4
**Wednesday October 14th**  | Scam Presentations Group 5-6
**Friday October 16th**  | Scam Presentations Groups 7-8
**Wednesday October 21st**  | **MIDTERM EXAM**
**Friday October 23rd**  | Chapter Seven Lecture: Dietary Supplements

**EXTRA CREDIT OPPORTUNITY**
**POSSIBLE POINTS: 10 POINTS**
James Island Connector Run
Team: College of Charleston
Registration link: https://www.eventbrite.com/teams/1380098/
Promo code: TBA

Monday October 26th  
Chapter Seven Lecture: Dietary Supplements

Wednesday October 28th  
Chapter Seven Activity: Dietary Supplements

Friday October 30th  
Chapter Seven Activity: Dietary Supplements

Monday November 2nd  
Chapter Eight Lecture: Weight Management

**Wednesday November 4th**  
**Chapter Eight Guest Lecture: Weight Management**  
**Speaker: Ms. Nancy Valmassoi, Esq.**

Friday November 6th  
Chapter Nine Lecture: Advertising

Monday November 9th  
Chapter Nine Activity: Advertising

Wednesday November 11th  
Chapter Nine Activity: Advertising

Friday November 13th  
Chapter Ten Lecture: Consumer Protection

**Monday November 16th**  
**Chapter Ten Guest Speaker: Consumer Protection**  
**Speaker: Mr. Jim Camp**

**Wednesday November 18th**  
Research Paper Presentations 1-5

**Friday November 20th**  
Research Paper Presentations 6-10
Monday November 23\textsuperscript{rd}  
Research Paper Presentations 11-15

Monday November 30\textsuperscript{th}  
Research Paper Presentations 16-20

Wednesday December 2\textsuperscript{nd}  
Research Paper Presentations 20-25

Friday December 4\textsuperscript{th}  
Research Paper Presentations 26-30

Final Exam Review Session  
A study guide for the final exam will not be provided. It is highly recommended that students attend the final review session.

Monday December 7\textsuperscript{th}  
Final Exam Review Session  
A study guide for the final exam will not be provided. It is highly recommended that students attend the final review session.

\textbf{Final Exam Date:}  
\textbf{Section One:} December 16\textsuperscript{th} 8:00-11:00AM  
\textbf{Section Two:} December 9\textsuperscript{th} 12:00-3:00PM

\texttt{http://registrar.cofc.edu/pdf/exam-schedule-fall2015.pdf} 

\textbf{Changes to Syllabus}  
The schedule, policies, and procedures listed in this syllabus are subject to change, at the discretion of the instructors. Fair notice will be given to students. No changes will be implemented retroactively.