Instructor: Chelsea L. Demarest, MPH

Office: Room 222, Silcox Physical Education and Health Center

E-mail: DEMARESTCL@COFC.EDU

*All emails must include “HEALTH_230” in the subject line.
*Emails with an incorrect subject line will NOT be answered.

Phone: N/A

Course Meeting Time:
Days: Tuesday
Time: 1:40-2:55
Location: PCTR
Room: 117

Office Hours: Monday & Wednesdays 11:00-12:45PM *Or by appointment
Please use the link below to schedule appointments:
Click here to make an appointment with Ms. Demarest

Course Catalog Description

This course will serve as the capstone to the student’s educational experience. The student will be provided with opportunities to integrate, synthesize, and apply knowledge as developed through his or her public health program of study. The student is eligible to complete this course during his or her senior year, concurrently or after completing the internship or independent study requirement.

Prerequisites: Permission of instructor

Course Materials
Readings and materials as assigned.

OAKS: I will use OAKS to post lectures, announcements, additional required readings, articles, assignment instructions, rubrics, and grades. Please plan to check your account regularly.

Overarching Learning Objective: Upon completion of this course, the student will be able to demonstrate synthesis and advanced accomplishment of public health science through the application of knowledge, skills, and responsibilities.

CEPH Competency Addressed: Synthesize interdisciplinary approaches to the analysis of national and global determinants of health and disease as well as interventions to eliminate or control diseases and other health impairing conditions.

Evaluation

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Due Date</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance &amp; Participation</td>
<td>Tuesdays</td>
<td>100</td>
</tr>
<tr>
<td>Personal Statement Writing Assignment</td>
<td></td>
<td>200</td>
</tr>
<tr>
<td>Cover Letter &amp; Resume</td>
<td></td>
<td>200</td>
</tr>
<tr>
<td>Professional Statement &amp; Networking</td>
<td></td>
<td>200</td>
</tr>
<tr>
<td>Oral Presentation</td>
<td></td>
<td>300</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>1000</td>
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</tbody>
</table>

Attendance/Participation: Attendance will be recorded for each class meeting period. You may miss one excused class periods. **For every class missed after the one, twenty points will be deducted from your class participation grade.**

Assignment and Exam Descriptions

Personal Statement Writing Assignment (200 points)
After engaging in a series of writing workshops, students will be asked to write a short paper discussing what they have learned during their time in the public health program and how they will apply this to their future in the field. It is intended that this paper eventually serve one of two purposes: (1) as a template for a personal statement for graduate school applications; and (2) as a writing sample to be submitted in conjunction with job applications. The paper must follow the *Format Standards for Written Work*. Further instructions and guidelines will be provided in class.

Cover Letter and Resume (200 points)
After engaging in a series of professional development workshops, students will be asked to submit a current resume highlighting their academic, professional, and personal achievements, which will include
an introductory cover letter. The cover letter and resume must follow the *Format Standards for Written Work*. Further instructions and guidelines will be provided in class.

**Professional Statement & Networking (200 points)**

This assignment will involve distilling the information included in your resume, cover letter, and writing assignment into a pithy professional statement summarizing what you have done and what you plan to do in the field of public health. This statement must be less than or equal to 200 words in length and must follow the *Format Standards for Written Work*. Your statement must also include a “professional headshot.” In addition to this written statement, students will be required to create (or update) a LinkedIn page to use for professional networking. Further instructions and guidelines will be provided in class. With permission of the relevant students, the top five (or so) statements may be placed on the Public Health Web page and/or Public Health Facebook page and submitted to the Marketing Department at the College of Charleston for use in spreading the word about our Public Health Program.

**Oral Presentation (300 points)**

Students will work individually to give a formal oral presentation based on topics determined by Ms. Demarest. The presentation will conform to the format of a presentation delivered at the annual meetings of the American Public Health Association (APHA), and will be approximately twelve to thirteen minutes in length. Specifically, the presentation should consist of the following components:

1. Introduction to the problem or issue
2. Explanation of the topic
3. Summary of the findings
4. Implications for public health students
5. Recommendations for how to proceed with information

**Grading Scale**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>90-100</td>
</tr>
<tr>
<td>A-</td>
<td>88-89</td>
</tr>
<tr>
<td>B+</td>
<td>85-87</td>
</tr>
<tr>
<td>B</td>
<td>80-84</td>
</tr>
<tr>
<td>B-</td>
<td>78-79</td>
</tr>
<tr>
<td>C+</td>
<td>75-77</td>
</tr>
<tr>
<td>C</td>
<td>70-74</td>
</tr>
<tr>
<td>C-</td>
<td>68-69</td>
</tr>
<tr>
<td>D+</td>
<td>66-67</td>
</tr>
<tr>
<td>D</td>
<td>64-65</td>
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<tr>
<td>D-</td>
<td>62-63</td>
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<tr>
<td>F</td>
<td>Less than 62</td>
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</tbody>
</table>

**Grading Criteria**

The following characteristics will be assessed when grading written work:

- Accuracy of content
- Evidence of strategic, in-depth thinking and analysis, especially related to Public Health principles
- Mechanics (e.g., grammar, spelling, punctuation)
Organization of ideas and writing quality
Conformance to standards covered in class and assignment instructions
Creativity
Professional appearance

Format Standards for Written Work

Follow these guidelines in order to avoid point deductions on written assignments.

- Submit work in black ink, and use double-space unless otherwise noted. Use 1-inch margins, and 12-point typeface (Times New Roman or Arial).
- Use page numbers if more than one page.
- Do not use a detailed header. Your first and last name on the first page of the document is sufficient.
- Edit and proofread all work. Do not solely rely on spell and grammar check.
- Always keep a copy of your work.
- References are required in work that includes citations, quotes, or other people’s ideas. APA (American Psychological Association) referencing preferred: http://www.apastyle.org.

Center for Student Learning: I encourage you to utilize the Center for Student Learning’s (CSL) academic support services for assistance in study strategies, speaking & writing skills, and course content. They offer tutoring, Supplemental Instruction, study skills appointments, and workshops. Students of all abilities have become more successful using these programs throughout their academic career and the services are available to you at no additional cost. For more information regarding these services please visit the CSL website at http://csl.cofc.edu or call (843) 953-5635.

Tentative Course Calendar

<table>
<thead>
<tr>
<th>Date</th>
<th>Course Activity</th>
<th>Assignment Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>8/25</td>
<td>Course Introduction</td>
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<tr>
<td></td>
<td><strong>PART 1: PROMOTING OUTSTANDING WRITING FOR EDUCATION AND RESEARCH</strong></td>
<td></td>
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<tr>
<td>9/1</td>
<td>Writing with Clarity</td>
<td>Personal Statement Draft</td>
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<tr>
<td>9/8</td>
<td>Organization and Grammar</td>
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<tr>
<td>9/15</td>
<td>Proofreading and Editing</td>
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<td></td>
<td><strong>PART 2: PUBLIC HEALTH WORKFORCE AND GRADUATE SCHOOL PREPARADNESS</strong></td>
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<tr>
<td>9/22</td>
<td>Developing a Cover Letter and Resume</td>
<td>Personal Statement Final</td>
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<tr>
<td>9/29</td>
<td>Preparing for Professional and Graduate/Professional School Interviews/ Business Etiquette</td>
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<tr>
<td>10/6</td>
<td>Seeking Letters of Recommendation and References</td>
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<tr>
<td></td>
<td><strong>PART 3: MOVING INTO THE PUBLIC HEALTH WORKFORCE OR GRADUATE SCHOOL</strong></td>
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<tr>
<td>10/13</td>
<td>Class Social and Panel Discussion #1</td>
<td>Cover Letter and Resume</td>
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<tr>
<td>10/27</td>
<td>Identifying Graduate and Professional Programs</td>
<td></td>
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<tr>
<td>11/3</td>
<td>The Public Health Job Market</td>
<td>Professional Statement &amp; LinkedIn Account</td>
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<tr>
<td></td>
<td><strong>PART 4: PREPARING FOR PROFESSIONAL AUDIENCES IN PUBLIC HEALTH</strong></td>
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<tr>
<td>11/10</td>
<td>Oral Presentations</td>
<td>Presentation Slides</td>
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<tr>
<td>11/17</td>
<td>Oral Presentations</td>
<td></td>
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<tr>
<td>11/24</td>
<td>Oral Presentations</td>
<td></td>
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<tr>
<td>12/1</td>
<td>Class Social and Panel Discussion #2</td>
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</tbody>
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Extra Credit Opportunities

POSSIBLE POINTS: 10 POINTS
Charleston County 2015 Freedom Reigns South Carolina 9-11 Remembrance Event
Charleston Music Hall (37 John St. Charleston, SC)
Arrival time: 6:45PM
Keynote address 7 - 7:45pm
Concert featuring Summerville Orchestra 8pm

POSSIBLE POINTS: 10 POINTS
James Island Connector Run
Team: College of Charleston
Registration link: https://www.eventbrite.com/teams/1380098/
Promo code: TBA

Electronic Device Policy
ALL electronic devices (anything with an on/off switch or button) are to be turned OFF before entering
the classroom. All electronic devices must be kept in book bags or out of sight during class. Any student
seen using an electronic device during class will be asked to leave class for the day without the option to
make up any of the assignments/quizzes completed during class that day. Any electronic device that is
visible during an exam will result in an Honor Code violation.

Statement Regarding Disabilities: The Americans with Disabilities Act (ADA) is a federal anti-
discrimination statute that provides comprehensive civil rights protections for persons with disabilities.
Among other things, this legislation requires that all students with disabilities be guaranteed a learning
environment that provides for reasonable accommodation of their disabilities. The College abides by
section 504 of the Rehabilitation Act of 1973 and the ADA, which stipulates that no student shall be
denied access to an education solely by reason of a handicap. Disabilities covered by law include, but are
not limited to, learning disabilities and hearing, sight; or mobility impairments. If you have a documented
disability that may have some impact on your work in this class and for which
you may require
accommodation, please see an administrator at the Center of Disability Services/SNAP at (843) 953-1431
or talk to me so accommodations may be arranged.

College of Charleston Honor Code and Academic Integrity: Lying, cheating, attempted cheating, and
plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be
examined to determine the degree of deception involved. Incidents where the instructor determines the
student’s actions are related more to a misunderstanding will be handled by the instructor. A written
intervention designed to help prevent the student from repeating the error will be given to the student. The
intervention, submitted by form and signed both by the instructor and the student, will be forwarded to the
Dean of Students and placed in the student’s file. Cases of suspected academic dishonesty will be
reported directly by the instructor and/or others having knowledge of the incident to the Dean of Students. A student found responsible by the Honor Board for academic dishonesty will receive a XF in the course, indicating failure of the course due to academic dishonesty. This grade will appear on the student’s transcript for two years after which the student may petition for the X to be expunged. The F is permanent. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board. Students should be aware that unauthorized collaboration--working together without permission--is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information via a cell phone or computer), copying from others’ exams, fabricating data, and giving unauthorized assistance. Research conducted and/or papers written for other classes cannot be used in whole or in part for any assignment in this class without obtaining prior permission from the instructor. Students can find the complete Honor Code and all related processes in the Student Handbook at: http://studentaffairs.cofc.edu/honor-system/studenthandbook/index.php

**Copyright and Plagiarism:** Please note that all materials used in this course are copyrighted. This includes, but is not limited to, handouts (i.e., syllabus, in-class materials, quizzes, exams, and other forms). Therefore, no student has the right to copy the handouts, unless permission is expressly granted. As commonly defined, plagiarism consists of passing off as one’s own the ideas, words, and/or writings of another person. In accordance with this definition, you are committing plagiarism if you copy the work of another person and turn it in as your own, even if you have the permission of that person. All plagiarism cases will be handled on a case-by-case basis.

**SNAP Accommodations:** Any student eligible for and needing accommodations because of a disability is requested to speak with the professor during the first two weeks of class or as soon as the student has been approved for services so that reasonable accommodations can be arranged. The College will make reasonable accommodations for persons with documented disabilities. Students should apply for services at the Center for Disability Services/SNAP located on the first floor of the Lightsey Center, Suite 104. Students approved for accommodations are responsible for notifying me as soon as possible and for contacting me one week before accommodation is needed. This College abides by section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act. If you have a documented disability that may have some impact on your work in this class and for which you may require accommodations, please see an administrator at the Center of Disability Services/SNAP, (843) 953-1431 or me so that such accommodation may be arranged.

**Other Accommodations:** Any student who needs special arrangements as a result of religious holidays or university-sponsored events, etc. will be addressed as needed.

**Changes to Syllabus:** The schedule, policies, and procedures listed in this syllabus are subject to change, at the discretion of the instructors. Fair notice will be given to students. No changes will be implemented retroactively.