C. Demarest  
Health 225 Syllabus

COURSE SYLLABUS
HEALTH 225: CONSUMER HEALTH (3 credits)  
Section: 001 & 002

Fall 2016

Instructor: Chelsea L. Demarest, MPH

Office: Room 314, Silcox Physical Education and Health Center  
*NEW OFFICE LOCATION

E-mail: DEMARESTCL@COFC.EDU  
*All emails must include “HEALTH_225” in the subject line.  
*Emails with an incorrect subject line will NOT be answered.

Phone: (843) 953-6094

Course Meeting Time:

HEAL 225-01  
10309 Class  
12:00 pm-12:50 pm  
PCTR 409

HEAL 225-02  
11994 Class  
1:00 pm-1:50 pm  
PCTR 409

Directions to R409:
1. Enter the Silcox building at the corner of George Street and Meeting Street
2. When you enter through the double doors, you will see a double staircase
3. Walk in between the staircase and then take your first right
4. Walk through the door and then take your first left
5. Walk through the door and then walk to the very end of the hallway
6. At the end of the hallway, take a right
7. Walk through the double doors
8. After you walk through the doors, you will see an elevator and a staircase
9. You can either take the elevator to the fourth floor or take the stairs to the fourth floor
10. Room 409 is located on that hallway
**Office Hours:** Tuesday/Thursday 2:00-3:30 and Wednesday 2:00-2:45
*Or by appointment*
[Click here to make an appointment with Ms. Demarest](#)

**Grading:** A, A-, B+, B, B-, C+, C, C-, D+, D, D-, F

**Course Description**
An examination of the factors involved in the selection and evaluation of health services and products. Topics will also include quackery, consumer protection laws and organizations, and health insurance considerations.

**Course Materials**
No assigned textbook

**Student Learning Outcomes**
1. Students will analyze and appraise an assigned consumer scam, as assigned by the instructor. Students will build and develop a 20-minute informative and evidence-based oral presentation. All students are expected to receive at least a 75% on this assignment.
2. Students will apply scientific writing skills learned in class to prepare a high quality research paper analyzing a consumer health topic of their choosing. All students are expected to receive at least a 75% on this assignment.

**Learning Objectives**
Upon successful completion of the course, the student should be able to:

1. Describe and discuss intelligently the different aspects of the healthcare “system” in the United States.
2. Discuss concepts related to health insurance.
3. Discuss various efforts to reform the healthcare “system,” especially the Affordable Care Act and efforts to repeal it.
4. Describe how drugs and medical devices are produced and approved in the United States.
5. Discuss the concept of vulnerable populations and their protection in medical research.
7. Recognize the importance of self-responsibility in healthcare.
8. Identify and discuss viable and fraudulent types of complementary and alternative medicine.
9. Recognize health fraud as well as deceptive practices in medical advertising.
10. Describe consumer protection laws and the rationale behind them.

**Grading Scale:**

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<tr>
<td>A</td>
<td>90-100</td>
<td>C+</td>
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<td>B-</td>
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Points
Group Scam Presentation  50 Points
Research Paper  100 Points
Midterm Examination  100 Points
Final Examination  100 Points
Total Possible Points: 350

Attendance/Participation: Attendance and participation are the first requirements for successful completion of this course and the means to receive optimal benefit for your time. Students must be in attendance (on time to class) and actively engage during the class period. For each missed class period, five points will be deducted from the final total points. Each student is allowed to miss two class periods without penalty to their grade. Classroom doors will be shut and locked two minutes after class starts. If you enter class after the door has shut you will be counted as absent.

Description of Assignments

Scam Presentations
Small groups will be assigned one consumer scam to present to the class. Small groups will be responsible to present an interactive and information presentation to fellow class members about how to be smart consumer to avoid the top scams from 2013. Groups and presentation dates are assigned by the instructor. You can find your group and your group’s presentation date on OAKS under Management – Groups.

Research Paper
You will be required to compose a research paper about a topic related to Consumer Health. The paper should be ten pages in length. Paper must be formatted using APA style. Title Page and bibliography page do not count in your page count!

Exams
The exams will be cumulative and will cover all the assigned readings (even if we did not necessarily discuss them in class), lecture material, and any material that speakers or other students contributed in class. Multiple choice, short/long answer, and true/false questions can be expected. The exams must be taken on the scheduled date and time, unless prior arrangements have been made and a documented reason for needing to take the exam at a different time has been presented. All exams will be taken in class on OAKS. It is important that students bring a laptop to class in order to take the exam. If you do not have a laptop, you can rent a laptop from the Addlestone Library.
For more information on renting a laptop please visit:
http://libguides.library.cofc.edu/Circulationservices/Studentborrowing

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**Classroom Policies**

**Statement Regarding Disabilities**
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protections for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. The College abides by section 504 of the Rehabilitation Act of 1973 and the ADA, which stipulates that no student shall be denied access to an education solely by reason of a handicap. Disabilities covered by law include, but are not limited to, learning disabilities and hearing, sight; or mobility impairments. If you have a documented disability that may have some impact on your work in this class and for which you may require accommodation, please see an administrator at the Center of Disability Services/SNAP at (843) 953-1431 or talk to me so accommodations may be arranged.

**College of Charleston Honor Code and Academic Integrity**
All work for this class is subject to the Honor System of the College of Charleston. The Honor System of the College of Charleston is intended to promote and protect an atmosphere of trust and fairness in the classroom and in the conduct of daily life. Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved. Incidents where I determine the student’s actions are more related to a misunderstanding will be handled by me. A written intervention designed to help prevent the student from repeating the error will be given. The intervention, submitted by form and signed by the student, and myself will be forwarded to the Dean of Students and placed in the student’s file. Cases of suspected academic dishonesty will be reported directly by me and/or others having knowledge of the incident to the Dean of Students.

A student found responsible by the Honor Board for academic dishonesty will receive an XF in the course, indicating failure of the course due to academic dishonesty. This grade will appear on the student’s transcript for two years after which the student may petition for the X to be expunged. The F is permanent. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board. Students should be aware that unauthorized collaboration—working together without permission—is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information via a cell phone or computer), copying from others’ exams, fabricating data, and giving unauthorized assistance. Research conducted and/or papers written for other classes cannot be used in whole or in part for any assignment in this class without obtaining prior permission from me. Students can find the complete Honor
Code and all related processes in the Student Handbook at:


Copyright and Plagiarism: Please note that all materials used in this course are copyrighted. This includes, but is not limited to, handouts (i.e., syllabi, in-class materials, quizzes, exams, and other forms). Therefore, no student has the right to copy the handouts, unless permission is expressly granted. As commonly defined, plagiarism consists of passing off as one’s own the ideas, words, writings, of another person. In accordance with this definition, you are committing plagiarism if you copy the work of another person and turn it in as your own, even if you have the permission of that person.

SNAP Accommodations
Students with approved SNAP accommodations are required to provide the SNAP letter during the first two weeks of class, and to provide me with a SNAP office envelope no less than one week prior to the exam (as described in the SNAP office guidelines).

1. Any student eligible for and needing accommodations because of a disability is requested to speak with the professor during the first two weeks of class or as soon as the student has been approved for services so that reasonable accommodations can be arranged.

2. The College will make reasonable accommodations for persons with documented disabilities. Students should apply for services at the Center for Disability Services/SNAP located on the first floor of the Lightsey Center, Suite 104. Students approved for accommodations are responsible for notifying me as soon as possible and for contacting me one week before accommodation is needed.

3. This College abides by Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act. If you have a documented disability that may have some impact on your work in this class and for which you may require accommodations, please see an administrator at the Center of Disability Services/SNAP, (843) 953-1431) or me so that such accommodation may be arranged.

Other Accommodations
Any student who needs special arrangements as a result of religious holidays or university-sponsored events, etc. must contact me within the first two weeks of class to make such accommodations as may be necessary.

Electronic Device Policy
ALL electronic devices (anything with an on/off switch or button) are to be turned OFF before entering the classroom. All electronic devices must be kept in book bags or out of sight during class. Any student seen using an electronic device during class will be asked to leave class for the day without the option to
make up any of the assignments/quizzes completed during class that day. Any electronic device that is visible during an exam will result in an Honor Code violation.
WEEK ONE: August 23rd-26th
Film: SICKO film viewing and discussion

WEEK TWO: August 29th – September 2nd
Film: SICKO film viewing and discussion
Chapter One Lecture: Being a Good Consumer

WEEK THREE: September 5th – 9th
Chapter Two Lecture: The American Health Care System

WEEK FOUR: September 12th – 16th
Chapter Three Lecture: Health Fraud

WEEK FIVE: September 19th – 23rd
Chapter Four Lecture: Health Insurance

WEEK SIX: September 26th – 30th
Chapter Five Lecture: Medications
Film: NO Free Lunch
September 30th: Jump Rope for Heart Class
Location: Silcox Gym

WEEK SEVEN: October 3rd – 7th
October 3rd: Guest Speaker: Library Resources
Speaker: Mr. Brandon Lewter
Location: Addlestone Library
Chapter Six Lecture: Comp. & Alt. Medicine

WEEK EIGHT: October 10th – 14th
October 10th: Midterm Exam Review Day
October 12th MIDTERM EXAM (Chapters 1-5)
*ONLINE CLASS LECTURE OCTOBER 14th (NO Physical Class) – Take this time to work with your
group members on your scam presentation.

WEEK NINE: October 17th – 21st
October 17th: Scam Presentations Group 1-3
October 19th: Scam Presentations Groups 4-6
October 21st: Scam Presentations Groups 7-9

WEEK TEN: October 24th – 28th
October 24th: Scam Presentation Group 10
Chapter Eight Lecture: Weight Management
Chapter Eight Guest Speaker: Gastric Bypass
    Speaker: Ms. Nancy Valmassoi, Esq.
    12:00-12:50: October 26th
    1:00-1:50: October 28th

WEEK ELEVEN: October 31st – November 4th
Chapter Nine Lecture: Advertising
*ONLINE CLASS LECTURE November 4th (NO Physical Class) - Chapter Nine Lecture: Advertising

WEEK TWELVE: November 9th – 11th
Chapter Seven Lecture: Dietary Supplements
RESEARCH PAPERS DUE: November 16th
PLEASE TURN IN A HARD COPY

WEEK THIRTEEN: November 14th – 18th
LabDoor Group Activity and Supplement Presentations

WEEK FOURTEEN: November 21st
November 21st: Chapter Ten Guest Speaker Activity: BBB
    Speaker: Mr. Jim Camp

WEEK FIFTEEN: November 28th – December 2nd
Final Exam Review Sessions
A study guide for the final exam will not be provided. It is highly recommended that students attend the final review session. Final exam is cumulative and covers chapters 1-10.
*ONLINE CLASS LECTURE December 2nd (NO Physical Class) - Chapter Ten Lecture: Consumer Protection

Final Exam Date(s):
MWF 12:00-12:50 Class: Wednesday December 7th 12:00-3:00
MWF 1:00-1:50 Class: Friday December 9th 12:00-3:00

Changes to Syllabus
The schedule, policies, and procedures listed in this syllabus are subject to change, at the discretion of the instructors. Fair notice will be given to students. No changes will be implemented retroactively.