Instructor: Chelsea L. Demarest, MPH

Office: Room 314, Silcox Physical Education and Health Center

Directions to Office 314:
Enter the Silcox building at the intersection of George Street & Meeting Street
Once you enter, you will see the double staircase
Go up the stairs on the right side
Go through the door on the right side
After you go through the door, go up the stairs to the top floor
When you get to the top of the stairs, you will see a door
Go through the door
You will enter into a hallway
My office will be on half way down the hallways on the right

E-mail: DEMARESTCL@COFC.EDU
*All emails must include “HEALTH_225” in the subject line.
*Emails with an incorrect subject line or poor email etiquette will NOT be answered.

Phone: (843) 953-6094

Course Meeting Time:

HEAL 225-01
10285 Class
Tuesday/Thursday
10:50 am-12:05 pm
JOHN J207

HEAL 225-03
12026 Class
Tuesday/Thursday
1:40 pm-2:55 pm
PCTR 116
Office Hours: Monday/Wednesday 1:00-2:30
* Or by appointment
Click here to make an appointment with Prof. Demarest


Course Description
An examination of the factors involved in the selection and evaluation of health services and products. Topics will also include quackery, consumer protection laws and organizations, and health insurance considerations.

Optional Textbook
*There is NO required textbook for this course

CONSUMER HEALTH- Edition: 12
Author: BUTLER
ISBN: 9781449646455
Publication Date: 07/01/2011
Publisher: JONES+BART

Student Learning Outcomes
1. Students will analyze and appraise an assigned consumer scam, as assigned by the instructor. Students will build and develop a 20-minute informative and evidence-based oral presentation. All students are expected to receive at least a 75% on this assignment.
2. Students will apply scientific writing skills learned in class to prepare a high quality research paper analyzing a consumer health topic of their choosing. All students are expected to receive at least a 75% on this assignment.

Learning Objectives
Upon successful completion of the course, the student should be able to:

1. Describe and discuss intelligently the different aspects of the healthcare “system” in the United States.
2. Discuss concepts related to health insurance.
3. Discuss various efforts to reform the healthcare “system,” especially the Affordable Care Act and efforts to repeal it.
4. Describe how drugs and medical devices are produced and approved in the United States.
5. Discuss the concept of vulnerable populations and their protection in medical research.
7. Recognize the importance of self-responsibility in healthcare.
8. Identify and discuss viable and fraudulent types of complementary and alternative medicine.
9. Recognize health fraud as well as deceptive practices in medical advertising.
10. Describe consumer protection laws and the rationale behind them.

Grading Scale:
Points
Group Scam Presentation 25 Points
Research Paper 50 Points
Pop Quizzes 100 Points
Midterm Examination 100 Points
Final Examination 100 Points
Total Possible Points: 375

Attendance/Participation
Attendance and participation are the first requirements for successful completion of this course and the means to receive optimal benefit for your time. Students must be in attendance (on time to class) and actively engage during the class period. For each missed class period, five points will be deducted from the final total points. Each student is allowed to miss two class periods without penalty to their grade. Classroom doors will be shut and locked five minutes after class starts. If you enter class after the door has shut, you will be counted as absent.

Description of Assignments

Skype Assignment
All students are required to add Professor Demarest on Skype. If needed, office hours or class (if campus is not available) will be held on Skype so it is important that all students create a FREE Skype account and learn how to use the program. After you add Professor Demarest on Skype please send a message with the course(s) you are currently taking, your three pet peeves about school and what you hope to learn from the course. If you do not send the message, you will not get credit for this assignment.

Below is helpful information:

DUE: 29th at 11:59PM – Each student must add Professor Demarest on Skype. Failure to do so will result in a five-point deduction from total points.

Download Link: https://www.skype.com/en/download-skype/skype-for-computer/
Professor Demarest Skype ID: ChelseaDemarest
Look for this picture:
Quizzes
The student will complete pop quizzes designed to assess his/her understanding of the course. Quizzes will be closed notes/book and will be completed during class. Students who miss a quiz will not have the opportunity to make up the quiz points. The verbal group quiz will be counted as the last pop quiz grade. This quiz will be done verbally during class time before both the midterm and final exam.

Scam Presentations
Small groups will be assigned one consumer scam to present to the class. Small groups will be responsible for presenting an interactive and informative presentation about how to be an informed consumer to avoid top consumer scams.

Group Presentation Topics:
1. Debt Collection
2. Impostor Scams
3. Identity Theft
4. Telephone and Mobile Services
5. Banks and Lenders
6. Prizes, Sweepstakes and Lotteries
7. Shop-at-Home and Catalog Sales
8. Auto-Related Complaints
9. Credit Bureaus, Information Furnishers and Report Users
10. Television and Electronic Media

Research Paper
You will be required to compose a research paper about a topic related to Consumer Health. The paper must be ten pages in length. Paper must be formatted using APA style.

Exams
The exams will be cumulative and will cover all the assigned readings (even if we did not necessarily discuss them in class), lecture material, and any material that speakers or other students contributed in class. Multiple choice, short/long answer, and true/false questions can be expected. The exams must be taken on the scheduled date and time, unless prior arrangements have been made and a documented reason for needing to take the exam at a different time has been presented. All exams will be taken in class on OAKS. It is important that students bring a laptop to class in order to take the exam. If you do not have a laptop, you can rent a laptop from the Addlestone Library.

For more information on renting a laptop please visit:
http://libguides.library.cofc.edu/Circulationservices/Studentborrowing
Statement Regarding Disabilities
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protections for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. The College abides by section 504 of the Rehabilitation Act of 1973 and the ADA, which stipulates that no student shall be denied access to an education solely by reason of a handicap. Disabilities covered by law include, but are not limited to, learning disabilities and hearing, sight; or mobility impairments. If you have a documented disability that may have some impact on your work in this class and for which you may require accommodation, please see an administrator at the Center of Disability Services/SNAP at (843) 953-1431 or talk to me so accommodations may be arranged.

College of Charleston Honor Code and Academic Integrity
All work for this class is subject to the Honor System of the College of Charleston. The Honor System of the College of Charleston is intended to promote and protect an atmosphere of trust and fairness in the classroom and in the conduct of daily life. Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved. Incidents where I determine the student’s actions are more related to a misunderstanding will be handled by me. A written intervention designed to help prevent the student from repeating the error will be given. The intervention, submitted by form and signed by the student, and myself will be forwarded to the Dean of Students and placed in the student’s file. Cases of suspected academic dishonesty will be reported directly by me and/or others having knowledge of the incident to the Dean of Students.

A student found responsible by the Honor Board for academic dishonesty will receive an XF in the course, indicating failure of the course due to academic dishonesty. This grade will appear on the student’s transcript for two years after which the student may petition for the X to be expunged. The F is permanent. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board. Students should be aware that unauthorized collaboration—working together without permission—is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information via a cell phone or computer), copying from others’ exams, fabricating data, and giving unauthorized assistance. Research conducted and/or papers written for other classes cannot be used in whole or in part for any assignment in this class without obtaining prior permission from me. Students can find the complete Honor Code and all related processes in the Student Handbook at:
Copyright and Plagiarism: Please note that all materials used in this course are copyrighted. This includes, but is not limited to, handouts (i.e., syllabi, in-class materials, quizzes, exams, and other forms). Therefore, no student has the right to copy the handouts, unless permission is expressly granted. As commonly defined, plagiarism consists of passing off as one’s own the ideas, words, writings, of another person. In accordance with this definition, you are committing plagiarism if you copy the work of another person and turn it in as your own, even if you have the permission of that person.

**SNAP Accommodations**
Students with approved SNAP accommodations are required to provide the SNAP letter during the first two weeks of class, and to provide me with a SNAP office envelope no less than one week prior to the exam (as described in the SNAP office guidelines).

**Other Accommodations**
Any student who needs special arrangements as a result of religious holidays or university-sponsored events, etc. must contact me within the first two weeks of class to make such accommodations as may be necessary.

**Electronic Device Policy**
ALL electronic devices (anything with an on/off switch or button) are to be turned OFF before entering the classroom. All electronic devices must be kept in book bags or out of sight during class. Any student seen using an electronic device during class will be asked to leave class for the day without the option to make up any of the assignments/quizzes completed during class that day. Any electronic device that is visible during an exam will result in an Honor Code violation. **One point will be deducted from final course grades for every cell phone disruption.**
Tentative Course Schedule

WEEK ONE: August 22nd – 25th
Review syllabus and introduce course
Chapter One Lecture: Being a Good Consumer
Film: SICKO

WEEK TWO: August 28th – September 1st
August 29th at 11:59PM: Skype Assignment Due
Film: SICKO
Discuss research paper in preparation for library resource day

WEEK THREE: September 4th – 8th
September 5th: Chapter Five Lecture: Medications
Film: Money Talks
September 7th: Library Resource Day
   Missing class today will result in five points deducted from your research paper grade
   Location: Addlestone Library Room 120
Jared Alexander Seay
   Assistant Head of Research & Instruction

WEEK FOUR: September 11th – 15th
Chapter Three Lecture: Health Fraud

WEEK FIVE: September 18th – 22nd
Chapter Four Lecture: Health Insurance

WEEK SIX: September 25th – 29th
September 26th: Chapter Two Lecture: The American Health Care System
September 28th: Verbal’s Chapters 1-5
   Groups Numbers 6-10

WEEK SEVEN: October 2nd – 6th
October 3rd: Midterm Exam Review - Optional class day attendance will not be recorded
   A study guide for the midterm exam will not be provided. It is highly recommended that students attend the midterm review session. If you skip the in class review session, I will not answer exam questions over email or during office hours.
October 5th: Midterm Exam (Chapters 1-5) – Bring Laptop to class
   *Exam will be 50 questions. Questions will be multiple choice and true/false. You will have the whole class time to complete the exam.

WEEK EIGHT: October 9th – 13th
Chapter Ten Lecture: Consumer Protection

WEEK NINE: October 16th – 20th (NO CLASS OCTOBER 17th)
Chapter Six Lecture: Comp. & Alt. Medicine

WEEK TEN: October 23rd – 27th
October 24th: Wear comfortable walking shoes and dress for the weather
October 26th: Chapter Seven Lecture: Dietary Supplements – Bring laptop to class

WEEK ELEVEN: October 30th – 3rd
October 31st Research Paper Due
Hard copy of your paper MUST be turned in before class or at the beginning of class. No late papers will be accepted.
Chapter Eight Lecture: Weight Management

WEEK TWELVE: November 6th – 10th
Chapter Nine Lecture: Advertising

WEEK THIRTEEN: November 13th – 17th
November 13th at 11:59PM ALL Scam Presentations Due to Dropbox.
November 14th Scam Presentation Groups 1-4
November 16th Scam Presentation Groups 5-7

WEEK FOURTEEN: November 20th – 21st (NO CLASS NOVEMBER 22nd – 24th)
November 21st Scam Presentation Group 8-10

WEEK FIFTEEN: November 27th – 1st
November 28th Final Exam Review Session – Optional class day attendance will not be recorded
A study guide for the final exam will not be provided. It is highly recommended that students attend the final review session. If you skip the in class review session, I will not answer exam questions over email or during office hours.
November 30th: Verbal’s Chapters 6-10
Group Numbers 1-5

Final Exam Information:
Chapters 1-10
Exam will be 50 questions. Questions will be multiple choice and true/false

HEAL 225-01 (10:50 am-12:05 pm)
December 12th, 2017
8:00-11:00AM

HEAL 225-03 (1:40 pm-2:55 pm)
December 7th, 2017
Changes to Syllabus
The schedule, policies, and procedures listed in this syllabus are subject to change, at the discretion of the instructors. Fair notice will be given to students. No changes will be implemented retroactively.