Instructor: Chelsea L. Demarest, MPH

Office: Room 222, Silcox Physical Education and Health Center

E-mail: Demarestcl@cofc.edu
*All emails must include “HEALTH_225” in the subject line.
*Emails with an incorrect subject line will NOT be answered.

Phone: (843) 953-6094

Course Meeting Time:

SECTION ONE
HEAL 225-01
23645 Class
MWF 12:00 pm-12:50 pm
PCTR 116

SECTION TWO
HEAL 225-02
21934 Class
MWF 11:00 am-11:50 am
PCTR 116

Office Hours: Monday & Wednesdays 11:00-12:45PM *Or by appointment
Please use the link below to schedule appointments:
Click here to make an appointment with Ms. Demarest


Course Description
An examination of the factors involved in the selection and evaluation of health services and products. Topics will also include quackery, consumer protection laws and organizations, and health insurance considerations.
Course Materials

CONSUMER HEALTH-W/ACCESS | Edition: 12
Author: BUTLER
ISBN: 9781449646455
Publication Date: 07/01/2011
Publisher: JONES+BART

Student Learning Outcomes
- Students will research an assigned consumer scam, as assigned by me. They will build and develop a 20-minute informative and evidence-based oral presentation. All students are expected to receive at least a 75% on this assignment.
- Students will prepare a high quality research paper on a consumer health topic of their choosing. All students are expected to receive at least a 75% on this assignment.

Learning Objectives
Upon successful completion of the course, the student should be able to:

1. Describe and discuss intelligently the different aspects of the healthcare “system” in the United States.
2. Discuss concepts related to health insurance.
3. Discuss various efforts to reform the healthcare “system,” especially the Affordable Care Act and efforts to repeal it.
4. Describe how drugs and medical devices are produced and approved in the United States.
5. Discuss the concept of vulnerable populations and their protection in medical research.
7. Recognize the importance of self-responsibility in healthcare.
8. Identify and discuss viable and fraudulent types of complementary and alternative medicine.
9. Recognize health fraud as well as deceptive practices in medical advertising.
10. Describe consumer protection laws and the rationale behind them.

Grading Scale:
A 90-100 C 70-74
A- 88-89 C- 68-69
B+ 85-87 D+ 66-67
B. 80-84 D 64-65
B- 78-79 D- 62-63
C+ 75-77 F Less than 62

Points
Group Scam Presentation 50 Points
Research Paper 100 Points
Midterm Examination 100 Points
Final Examination 100 Points
Total Possible Points: 350

Attendance/Participation: Attendance and participation are the first requirements for successful completion of this course and the means to receive optimal benefit for your time. Students must be in attendance (on time to class) and actively engage during the class period. For each missed class period, five points will be deducted from the final total points. Each student is allowed to miss two class periods without penalty to their grade. Each chapter covered in class will have a lecture and an activity. Missing a chapter activity will result in ten points being deducted from student’s final total points. Students are NOT allowed to use their two excused absences for activity days. Being present for both the chapter lecture and activity are imperative for student success. Classroom doors will be shut and locked two minutes after class starts. If you enter class after the door has shut you will be counted as absent.

Description of Assignments

Meet and Greet Assignment
Your meet and greet assignment is due by Friday January 29th at Noon. It is your responsibility to come by during office hours or schedule an appointment outside of office hours to meet. If you would like to schedule an appointment to meet outside of office hours please email me with the dates and times you are free this week. Your meet and greet should take no longer than ten minutes. If you do not complete your office hours meet and greet assignment by the due date you will have twenty points deducted from your total points.

Scam Presentations
Small groups will be assigned one consumer scam to present to the class. Small groups will be responsible to present an interactive and information presentation to fellow class members about how to be smart consumer to avoid the top scams from 2013. Groups and presentation dates are assigned by the instructor. You can find your group and your group’s presentation date on OAKS under Management – Groups.

Research Paper
You will be required to compose a midterm paper about a topic related to Consumer Health. The paper should be ten pages in length. Students will also be required to present their paper to the class. Paper must be formatted using APA style. Title Page and bibliography page do not count in your page count! Twenty points will be deducted from the final paper grade for each page missing out of the required ten.

Exams
The exam will be cumulative and will cover all the assigned readings (even if we did not necessarily discuss them in class), lecture material, and any material that speakers or other students contributed in
class. Multiple choice, and true/false questions can be expected. The exam must be taken on the scheduled date and time, unless prior arrangements have been made and a documented reason for needing to take the exam at a different time has been presented.

Classroom Policies

Statement Regarding Disabilities
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protections for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. The College abides by section 504 of the Rehabilitation Act of 1973 and the ADA, which stipulates that no student shall be denied access to an education solely by reason of a handicap. Disabilities covered by law include, but are not limited to, learning disabilities and hearing, sight; or mobility impairments. If you have a documented disability that may have some impact on your work in this class and for which you may require accommodation, please see an administrator at the Center of Disability Services/SNAP at (843) 953-1431 or talk to me so accommodations may be arranged.

College of Charleston Honor Code and Academic Integrity
All work for this class is subject to the Honor System of the College of Charleston. The Honor System of the College of Charleston is intended to promote and protect an atmosphere of trust and fairness in the classroom and in the conduct of daily life. Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved. Incidents where I determine the student’s actions are more related to a misunderstanding will be handled by me. A written intervention designed to help prevent the student from repeating the error will be given. The intervention, submitted by form and signed by the student, and myself will be forwarded to the Dean of Students and placed in the student’s file. Cases of suspected academic dishonesty will be reported directly by me and/or others having knowledge of the incident to the Dean of Students.

A student found responsible by the Honor Board for academic dishonesty will receive an XF in the course, indicating failure of the course due to academic dishonesty. This grade will appear on the student’s transcript for two years after which the student may petition for the X to be expunged. The F is permanent. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board. Students should be aware that unauthorized collaboration—working together without permission—is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information via a cell phone or computer), copying from others’ exams, fabricating data, and giving unauthorized assistance. Research conducted and/or papers written for other classes cannot be used in
whole or in part for any assignment in this class without obtaining prior permission from me. Students can find the complete Honor Code and all related processes in the Student Handbook at:


Copyright and Plagiarism: Please note that all materials used in this course are copyrighted. This includes, but is not limited to, handouts (i.e., syllabi, in-class materials, quizzes, exams, and other forms). Therefore, no student has the right to copy the handouts, unless permission is expressly granted. As commonly defined, plagiarism consists of passing off as one’s own the ideas, words, writings, of another person. In accordance with this definition, you are committing plagiarism if you copy the work of another person and turn it in as your own, even if you have the permission of that person.

**SNAP Accommodations**
Students with approved SNAP accommodations are required to provide the SNAP letter during the first two weeks of class, and to provide me with a SNAP office envelope no less than one week prior to the exam (as described in the SNAP office guidelines).

**Other Accommodations**
Any student who needs special arrangements as a result of religious holidays or university-sponsored events, etc. must contact me within the first two weeks of class to make such accommodations as may be necessary.

**Electronic Device Policy**
ALL electronic devices (anything with an on/off switch or button) are to be turned OFF before entering the classroom. All electronic devices must be kept in book bags or out of sight during class. Any student seen using an electronic device during class will be asked to leave class for the day without the option to make up any of the assignments/quizzes completed during class that day. Any electronic device that is visible during an exam will result in an Honor Code violation.
Course Calendar

WEEK ONE: JANUARY 11TH – 15TH
Film: SICKO film viewing and discussion

WEEK TWO: JANUARY 18TH – 22ND
Chapter One Lecture: Being a Good Consumer
Chapter One Activity: Being a Good Consumer

WEEK THREE: JANUARY 25TH- 29TH
Chapter Two Lecture: The American Health Care System
Chapter Two Activity: The American Health Care System
MEET AND GREET ASSIGNMENT DUE JANUARY 29TH BY NOON

WEEK FOUR: FEBRUARY 1ST – FEBRUARY 5TH
Chapter Three Lecture: Health Fraud
Friday February 5th: Chapter Three Guest Speaker: Car and Renters Insurance
Speaker: Ms. Chelsea Heinzi

WEEK FIVE: FEBRUARY 8TH – FEBRUARY 12TH
Chapter Four Lecture: Health Insurance
Chapter Four Activity: Health Insurance
Friday February 5th: Chapter four Guest Speaker: Health Insurance
Speaker: Ms. Julie Trexler

WEEK SIX: FEBRUARY 15TH – FEBRUARY 19TH
Chapter Five Lecture: Medications
Chapter Five Activity: No Free Lunch
Friday February 15th: Guest Speaker: Library Resources
Speaker: Mr. Brandon Lewter
Location: Addlestone Library

WEEK SEVEN: FEBRUARY 22ND – FEBRUARY 25TH (NO CLASS FRIDAY FEBRUARY 26TH)
Chapter Six Lecture: Comp. & Alt. Medicine
Chapter Six Activity: Comp. & Alt. Medicine

WEEK EIGHT: FEBRUARY 29TH – MARCH 4TH
February 29th MIDTERM EXAM
March 2nd: Scam Presentations Group 1-4
March 4th: Scam Presentations Groups 5-8

WEEK NINE MARCH 14TH – MARCH 18TH
March 14th: Scam Presentations Groups 9 and 10

WEEK TEN: MARCH 21ST – MARCH 25TH
Chapter Seven Lecture: Dietary Supplements
March 21st: Chapter Seven Guest Speaker: Insurance
   Speaker: Ms. Ashley Galloway, RD

WEEK ELEVEN: MARCH 28TH – APRIL 1ST
Chapter Eight Lecture: Weight Management
Friday April 1st: Chapter Eight Guest Speaker: Gastric Bypass
   Speaker: Ms. Nancy Valmassoi, Esq.
RESEARCH PAPERS DUE MARCH 28TH AT THE BEGINNING OF CLASS
PLEASE TURN IN A HARD COPY

WEEK TWELVE: APRIL 4TH – APRIL 8TH
Chapter Nine Lecture: Advertising
Chapter Nine Activity: Advertising

WEEK THIRTEEN: APRIL 11TH – APRIL 15TH
Chapter Ten Lecture: Consumer Protection
Friday April 15th: Chapter Ten Guest Speaker Activity: BBB
   Speaker: Mr. Jim Camp

WEEK FOURTEEN: APRIL 18TH – APRIL 21ST
Final Exam Review Sessions
A study guide for the final exam will not be provided. It is highly recommended that students attend the final review session.

Final Exam Date:
   Section One: April 25th 12:00-3:00PM
   Section Two: April 27th 8:00-11:00


Changes to Syllabus
The schedule, policies, and procedures listed in this syllabus are subject to change, at the discretion of the instructors. Fair notice will be given to students. No changes will be implemented retroactively.