Instructor: Chelsea L. Demarest, MPH

Office: Room 314, Silcox Physical Education and Health Center

E-mail: DEMARESTCL@COFC.EDU
*All emails must include “HEALTH_225” in the subject line.
*Emails with an incorrect subject line or poor email etiquette will NOT be answered.

Phone: (843) 953-6094

Course Meeting Time:

SECTION ONE
HEAL 225-01
22443 Class
11:00 am-11:50 am
Monday/Wednesday/Friday
PCTR 116

SECTION TWO
HEAL 225-02
21736 Class
12:00 pm-12:50 pm
Monday/Wednesday/Friday
PCTR 116

Office Hours: Monday & Wednesdays 1:30-3:30 and Wednesdays 1:00-1:30
Please use the link below to schedule appointments. Office hour appointments have first priority. Walk in appointments are available if no appointment is scheduled.
Click here to make an appointment with Ms. Demarest


Course Description
An examination of the factors involved in the selection and evaluation of health services and products. Topics will also include quackery, consumer protection laws and organizations, and health insurance considerations.

**Course Materials**

**OPTIONAL: CONSUMER HEALTH-W/ACCESS | Edition: 12**

Author: BUTLER  
ISBN: 9781449646455  
Publication Date: 07/01/2011  
Publisher: JONES+BART

**Student Learning Outcomes**

1. Students will analyze and appraise an assigned consumer scam, as assigned by the instructor. Students will build and develop a 20-minute informative and evidence-based oral presentation. All students are expected to receive at least a 75% on this assignment.

2. Students will apply scientific writing skills learned in class to prepare a high quality research paper analyzing a consumer health topic of their choosing. All students are expected to receive at least a 75% on this assignment.

**Learning Objectives**

Upon successful completion of the course, the student should be able to:

1. Describe and discuss intelligently the different aspects of the healthcare “system” in the United States.
2. Discuss concepts related to health insurance.
3. Discuss various efforts to reform the healthcare “system,” especially the Affordable Care Act and efforts to repeal it.
4. Describe how drugs and medical devices are produced and approved in the United States.
5. Discuss the concept of vulnerable populations and their protection in medical research.
7. Recognize the importance of self-responsibility in healthcare.
8. Identify and discuss viable and fraudulent types of complementary and alternative medicine.
9. Recognize health fraud as well as deceptive practices in medical advertising.
10. Describe consumer protection laws and the rationale behind them.

**Grading Scale:**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A</td>
<td>90-100</td>
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<tr>
<td>A-</td>
<td>88-89</td>
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<tr>
<td>B+</td>
<td>85-87</td>
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<tr>
<td>B</td>
<td>80-84</td>
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<td>B-</td>
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<td>C</td>
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<td>C+</td>
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<td>68-69</td>
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<td>D</td>
<td>66-67</td>
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<tr>
<td>D+</td>
<td>64-65</td>
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</tbody>
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**Points**

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
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</thead>
<tbody>
<tr>
<td>Group Scam Presentation</td>
<td>50 Points</td>
</tr>
<tr>
<td>Research Paper</td>
<td>100 Points</td>
</tr>
<tr>
<td>Pop Quizzes</td>
<td>100 Points</td>
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<tr>
<td>Midterm Examination</td>
<td>100 Points</td>
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<tr>
<td>Final Examination</td>
<td>100 Points</td>
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**Total Possible Points: 450**

**Attendance/Participation:** Attendance and participation are the first requirements for successful completion of this course and the means to receive optimal benefit for your time. Students must be in attendance (on time to class) and actively engage during the class period. For each missed class period, five points will be deducted from the final total points. Each student is allowed to miss two class periods without penalty to their grade. Classroom doors will be shut and locked two minutes after class starts. If you enter class after the door has shut, you will be counted as absent.

**Description of Assignments**

**Quizzes**
The student will complete pop quizzes designed to assess his/her understanding of the course. Quizzes will be closed notes/book and will be completed during class. Students who miss a quiz will not have the opportunity to make up the quiz points.

**Scam Presentations**
Small groups will be assigned one consumer scam to present to the class. Small groups will be responsible for presenting an interactive and informative presentation about how to be an informed consumer to avoid top consumer scams.

**Research Paper**
You will be required to compose a midterm paper about a topic related to Consumer Health. The paper must be ten pages in length. Paper must be formatted using APA style. **Title Page and bibliography page do not count in your page count!** Twenty points will be deducted from the final paper grade for each page under or over the ten pages.

**Exams**
The exams will be cumulative and will cover all the assigned readings (even if we did not necessarily discuss them in class), lecture material, and any material that speakers or other students contributed in class. Multiple choice, short/long answer, and true/false questions can be expected. The exams must be taken on the scheduled date and time, unless prior arrangements have been made and a documented reason for needing to take the exam at a different time has been presented. All exams will be taken in
class on OAKS. It is important that students bring a laptop to class in order to take the exam. If you do not have a laptop, you can rent a laptop from the Addlestone Library.

For more information on renting a laptop please visit:
http://libguides.library.cofc.edu/Circulationservices/Studentborrowing

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**Classroom Policies**

**Statement Regarding Disabilities**
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protections for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their EAL 215 p.9 disabilities. The College abides by section 504 of the Rehabilitation Act of 1973 and the ADA, which stipulates that no student shall be denied access to an education solely by reason of a handicap. Disabilities covered by law include, but are not limited to, learning disabilities and hearing, sight; or mobility impairments. If you have a documented disability that may have some impact on your work in this class and for which you may require accommodation, please see an administrator at the Center of Disability Services/SNAP at (843) 953-1431 or talk to me so accommodations may be arranged.

**College of Charleston Honor Code and Academic Integrity**
All work for this class is subject to the Honor System of the College of Charleston. The Honor System of the College of Charleston is intended to promote and protect an atmosphere of trust and fairness in the classroom and in the conduct of daily life. Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved. Incidents where I determine the student’s actions are more related to a misunderstanding will be handled by me. A written intervention designed to help prevent the student from repeating the error will be given. The intervention, submitted by form and signed by the student, and myself will be forwarded to the Dean of Students and placed in the student’s file. Cases of suspected academic dishonesty will be reported directly by me and/or others having knowledge of the incident to the Dean of Students.

A student found responsible by the Honor Board for academic dishonesty will receive an XF in the course, indicating failure of the course due to academic dishonesty. This grade will appear on the student’s transcript for two years after which the student may petition for the X to be expunged. The F is permanent. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board. Students should be aware that unauthorized collaboration—working together without permission—is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information via a cell phone or computer), copying from others’ exams, fabricating data, and giving
unauthorized assistance. Research conducted and/or papers written for other classes cannot be used in whole or in part for any assignment in this class without obtaining prior permission from me. Students can find the complete Honor Code and all related processes in the Student Handbook at:


Copyright and Plagiarism: Please note that all materials used in this course are copyrighted. This includes, but is not limited to, handouts (i.e., syllabi, in-class materials, quizzes, exams, and other forms). Therefore, no student has the right to copy the handouts, unless permission is expressly granted. As commonly defined, plagiarism consists of passing off as one’s own the ideas, words, writings, of another person. In accordance with this definition, you are committing plagiarism if you copy the work of another person and turn it in as your own, even if you have the permission of that person.

**SNAP Accommodations**

Students with approved SNAP accommodations are required to provide the SNAP letter during the first two weeks of class, and to provide me with a SNAP office envelope no less than one week prior to the exam (as described in the SNAP office guidelines).

**Other Accommodations**

Any student who needs special arrangements as a result of religious holidays or university-sponsored events, etc. must contact me within the first two weeks of class to make such accommodations as may be necessary.

**Electronic Device Policy**

All electronic devices (anything with an on/off switch or button) are to be turned OFF before entering the classroom. All electronic devices must be kept in book bags or out of sight during class. Any student seen using an electronic device during class will be asked to leave class for the day without the option to make up any of the assignments/quizzes completed during class that day. Any electronic device that is visible during an exam will result in an Honor Code violation.
Tentative Course Schedule

WEEK ONE: JANUARY 11TH – 13th
Film: SICKO film viewing and discussion
*NO CLASS ON JANUARY 13TH

WEEK TWO: JANUARY 17TH – 20TH
Chapter One Lecture: Being a Good Consumer
*NO CLASS ON JANUARY 16TH

WEEK THREE: JANUARY 23rd – 27th
Chapter Two Lecture: The American Health Care System

WEEK FOUR: January 30th – February 3rd
Chapter Three Lecture: Health Fraud

WEEK FIVE: February 6th – 10th
Chapter Four Lecture: Health Insurance

WEEK SIX: February 13th – 17th
Chapter Five Lecture: Medications

WEEK SEVEN: February 20th – 24th
Chapter Six Lecture: Comp. & Alt. Medicine

WEEK EIGHT: February 27th – March 3rd
February 27th MIDTERM EXAM
March 1st: Scam Presentation Groups 1-3
March 3rd: Scam Presentation Groups 4-6

WEEK NINE: March 13th – 17th
March 13th: Scam Presentation Groups 7-9
March 14th: Scam Presentation Group 10

WEEK TEN: March 20th – 24th
Chapter Seven Lecture: Dietary Supplements
March 22nd 10:00AM-2:00PM College of Charleston Health Fair

WEEK ELEVEN: March 27th – March 31st
Chapter Eight Lecture: Weight Management
March 31st Research Paper Due – Please bring a hard copy

WEEK TWELVE: April 3rd – 7th
Chapter Nine Lecture: Advertising

WEEK THIRTEEN: April 10th – 14th
Chapter Ten Lecture: Consumer Protection

WEEK FOURTEEN: April 17th – 21st
Chapter Ten Lecture: Consumer Protection

WEEK FIFTEEN: April 24th – 26th
Final Exam Review Sessions
A study guide for the final exam will not be provided. It is highly recommended that students attend the final review session.

Final Exam Date & Time:

SECTION ONE
HEAL 225-01
22443 Class
11:00 am-11:50 am
Monday/Wednesday/Friday
PCTR 116
Exam: Friday, April 28th 12:00-3:00PM

SECTION TWO
HEAL 225-02
21736 Class
12:00 pm-12:50 pm
Monday/Wednesday/Friday
PCTR 116
Exam: Wednesday, May 3rd 12:00-3:00

Changes to Syllabus
The schedule, policies, and procedures listed in this syllabus are subject to change, at the discretion of the instructors. Fair notice will be given to students. No changes will be implemented retroactively.